Jonathan McGhee

T: +44 (0) 7879 825500
E: jonmcghee@gmail.com

Richmond, Surrey, UK.

www.jonathanmcghee.com
Password: HelloJon2026

uk.linkedin.com/in/jonmcghee

Profile

A Lead Product Designer with 20+ years' experience and a decade specialising in enterprise trading, analytics and fintech platforms. I stay hands-on, using research combined with data-driven insights to create and test impactful designs for all users, recently focused in capital markets. I translate complex journeys and technical requirements into intuitive, well-crafted interfaces. I also build and govern design systems, driving adoption and consistency across global applications.

Expertise

- Design systems: building, governing & scaling
- Leading and mentoring design/product teams
- Design vision and strategy for enterprise trading and analytics platforms
- Hands-on design work on complex projects
- Applying AI tools across research, prototyping, design and front-end delivery
- Prioritising product work by user impact

Experience

		Key achievements
2025–Present	**SquaredMc** / Founder & Design Lead Own company, designing and building mobile products.	• Designed and built Refuelr, a UK fuel-price iOS app using government open data
2022–2026	**Cargill** / Lead Product Designer Design lead for enterprise trading applications within Cargill's global Ag & Trading business. Built and governed the Alpha Design System, designed the Centauri reporting platform, and defined the Ocean Office strategy through to an MVP. Mapped workflows with traders, analysts and risk teams before designing, and kept Figma and React aligned with engineering. Optimised operational efficiency and improved user experience across global platforms.	• Design System: 100+ components and 3,000+ variables, adopted globally, with 40% less design-to-dev time • Delivered the Centauri application in six months for Canada and Mexico • 20,000+ report views, business cost saved approx. $1,000 per user per year • Ocean Office: AI-driven PnL workspace, MVP approved to continue
2021–2022	**bp** / Lead Product Designer Led the creation of an internal analytics hub and the data-visualisation / infographics guidelines governing its dashboards. Owned UI & UX design, requirements gathering and stakeholder management while directing external development and offshore resources to delivery.	• Designed and delivered a bespoke dashboard for an analytics hub • New bespoke internal product • Remote project management • Data-viz guidelines created for PowerBI user consistency and accessibility
2020–2021	**LSEG/Refinitiv** / Senior Product Designer Product design for Refinitiv Workspace, a flagship financial data and analytics platform used by capital-markets professionals. Created design solutions across multiple product areas, built component libraries with usage guidelines, and governed global product standards.	• Halo Design System Portal delivered • Help & Support Application launched • Design system UI lead; usage governance, guidelines and global adoption • Offshore product development teams
2019–2020	**Turner & Townsend** / Senior Designer Designed a bespoke responsive data-service application for cost managers from concept through delivery, working closely with product owners and engineering to streamline complex workflows around a user-centred product.	• Designed a bespoke product for the market • Implemented Material Design patterns • Crafted complex data workflow solutions • Senior stakeholder engagement

2016–2019 **HCLTech** / Creative Lead

Delivered CashFlow mobile, Fintech Lab branding and web solutions, primarily for a leading global investment bank. Led client and user engagement. Presented high-fidelity prototypes and worked closely with key stakeholders. Brand ambassador after a full rebrand.

- Designed the Cheques App that secured a $100m+ business contract
- IOT Insurance Innovator Finalists
- Reached the 2017 Tech for Integrity Finals (CitiBank) with our Sentinyl AI product.

Earlier Experience

2016	**VCCP** / Senior Designer	**Clients:** Karhoo, O2, Hellman's, TFL.
2015–2016	**CHI & Partners** / Senior Designer	**Clients:** Prince's Trust, Lexus, TalkTalk, Carphone Warehouse, GSK, British Gas.
2015	**HCLTech** / Senior Visual Designer	**Client:** Leading investment bank
2013–2015	**Mullen (DLKW) Lowe** / Deputy Head of Design	**Clients:** Remy Martin, Morrisons, COI, Unilever, Calor Gas, Persil.
2006–2013	**VCCP** / Senior Designer	**Clients:** O2, Müller, Carling, Compare The Market, McDonalds, Maclaren, Coca-Cola.
2004–2006	**Oxygen Design** / Lead Designer	**Clients:** Unilever, GSK.

Agency highlights: Campaign Agency of the Year 2013 (VCCP); £25m Müller account pitch win; record pitch wins for DLKW in a single year (incl. Remy Martin global & BHF), 3rd Prize - Alex Taylor's 'Art of Art Direction'.

Tools & Skills

Design & prototyping: Figma, Sketch, Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects), Keynote, Principle, Flinto.

Collaboration & delivery: Jira, Slack, MS Teams, GitHub, MS Office, Miro.

AI tooling: Claude, ChatGPT, Codex (applied to design workflows and rapid prototyping).

Education

HND Graphic Design – School of Art & Design, Reading
Advanced GNVQ in Art & Design, A-Level Media Studies – Queen Mary's College, Basingstoke

Interests

Cycling, typography, illustration, film & gaming.

