



Profile

Design lead with over 20 years across design and product, including 10+ specialising in product design for enterprise trading, analytics and fintech platforms. Setting the design vision and strategy while staying hands-on through high-leverage IC work. Experience designing for users in capital markets, governing design systems across global applications, and partnering with product and engineering to ship complex data workflows. Working across globally distributed teams and translating technical requirements into intuitive, user-centric interfaces.

Leadership Strengths

- Design vision & strategy for technical platforms
- Design systems: build, govern, scale globally
- Real-time analytics & data-heavy workflows
- Leading & mentoring distributed design teams
- Hands-on IC design on high-leverage projects
- AI/ML-enabled product and process design
- Senior & C-level stakeholder partnership
- Enterprise trading & analytics platforms

Experience

Key achievements

Apr 22–Jun 26

Cargill / Product Design Lead (UI/UX)

Leading the design and development of enterprise trading applications within Cargill's global Ag & Trading business. Partnering with product owners, engineering teams, and business stakeholders to deliver scalable digital solutions that improve operational efficiency and user experience across global platforms. Established a comprehensive design system with guidelines, improving UI consistency across global teams and legacy applications.

- Bespoke design system built and adopted
- Lead product discovery and delivery
- Business-to-product translation
- Set design governance and standards
- Global stakeholder leadership
- Introduced AI-enabled process improvement
- Translated complex trading requirements into usable UX

Sept 2021–Apr 22

bp / Lead Designer UI/UX

Led creation of an internal analytics hub and the data-visualisation / infographics guidelines governing its dashboards. Owned UI & UX design, requirements gathering and stakeholder management while directing external development and offshore resources to delivery.

- Defined dashboard & data-viz guidelines for analytics hub
- New bespoke internal product
- User-centered agile methodologies
- Remote project management

Jan 20–Sept 21

LSEG/Refinitiv / Lead/Senior Designer UI/UX

Led UI design for Refinitiv Workspace, a flagship financial data and analytics platform used by capital-markets professionals. Owned design solutions, component libraries and style guides, governed product standards, and mentored designers. Agile methods, strategic planning and conducting workshops. Prototyping designs and presenting to key-stakeholders.

- Halo Design System Portal delivered
- Help & Support Application launched
- Design system UI lead & governance
- Off-shore product development teams

Sept 19–Jan 20

Turner & Townsend / Senior Designer (UI/UX)

Designed a bespoke responsive data-service application for cost managers from concept through delivery, working closely with product owners and engineering to streamline complex workflows around a user-centred product.

- Designed bespoke product for market
- Implemented material design patterns
- Crafted complex data workflow solutions
- Senior stakeholder engagement

Apr 16–Aug 19	HCL Fintech Lab / Creative Lead (UI/UX)	• \$100m+ Cheques Business Win • IOT Insurance Innovator Finalists • 'Tech for Integrity Challenge 2017 Finalists', CitiBank, Dublin. Client: Leading investment bank
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Earlier Experience

Jan 2016 – Apr 2016	VCCP / Senior Designer	Clients: Karhoo, O2, Hellman's, TFL.
Sept 15–Jan 16	CHI & Partners / Senior Designer	Clients: Prince's Trust, Lexus, TalkTalk, Carphone Warehouse, GSK, British Gas.
Mar 2015–Sept 2015	HCL Innovation Lab / Senior Visual Designer	Client: Leading investment bank
Sept 2013–Mar 2015	Mullen (DLKW) Lowe / Deputy Head of Design	Clients: Remy Martin, Morrisons, COI, Unilver, Calor Gas, Persil.
May 2006–Sept 2013	VCCP / Senior Designer	Clients: O2, Müller, Carling, Compare The Market, McDonalds, Maclaren, Coca-Cola.
May 2004–May 2006	Oxygen Design / Lead Designer	

Agency highlights: Campaign Agency of the Year 2013 (VCCP); £25m Müller account pitch win; record pitch wins for DLKW in a single year (incl. Remy Martin global & BHF), 3rd Prize - Alex Taylor's 'Art of Art Direction'.

Tools & Skills	Design & prototyping: Figma, Sketch, Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects), Keynote, Principle, Flinto. Collaboration & delivery: Jira, Slack, MS Teams, GitHub, MS Office, Miro. AI tooling: Claude, ChatGPT, Codex (applied to design workflows and rapid prototyping).
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Education	HND Graphic Design – School of Art & Design, Reading Advanced GNVQ in Art & Design, A-Level Media Studies – Queen Mary's College, Basingstoke
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Interests	Cycling, typography, illustration, film & gaming.
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